

DRAFT

Winter 2023 Enrollment Report

A monitoring report for GRCC Board of Trustees

Board of Trustees

David J. Koetje	Chairperson
Kenyatta L. Brame	Vice Chairperson
Kathleen L. Bruinsma	Secretary
Sheryl Siegel	Treasurer
Brandy Lovelady Mitchell	Trustee
Salvador Lopez	Trustee
Daniel Williams	Trustee

President

Charles Lepper, Ph.D.

EQUAL OPPORTUNITY AND NON-DISCRIMINATION

It is the policy and practice of GRCC to provide equal educational and employment opportunities regardless of age, race, color, religion, marital status, sex/gender, pregnancy, sexual orientation, gender identity, gender expression, height, weight, national origin, disability, political affiliation, familial status, veteran status or genetics in all programs, activities, services, employment and advancement including admissions to, access to, treatment in, or compensation in employment as required by state and federal law. Further information may be obtained from the Office of the General Counsel, 143 Bostwick Avenue NE., Grand Rapids, Michigan 49503-3295. Telephone 616 234-4241.

Mission

GRCC is an open access college that prepares individuals to attain their goals and contribute to the community.

Vision

As a college of distinction, GRCC inspires students to meet the needs of the community and the world.

Accreditation

Grand Rapids Community College has been continuously accredited by the Higher Learning Commission since 1917. In addition, several GRCC programs hold specialized program-level accreditation.

Contents

EXECUTIVE SUMMARY.....	4
Notes	4
Winter 2023 Observations	4
Winter 2023 Enrollment Snapshot.....	6
GRAPHS.....	7
Graph 1: Headcount by Winter Semester	7
Graph 2: Billing Units by Winter Semester	7
Graph 3: Credits by Winter Semester.....	8
Graph 4: Enrollment Status by Winter Semester	8
Graph 5: Residency Headcount by Winter Semester	9
Graph 6: Residency Billing Units by Winter Semester.....	9
Graph 7: Headcount per Sex by Winter Semester	10
Graph 8: Headcount per Age Category by Winter Semester	10
Graph 9: Headcount per Ethnicity Category by Winter Semester	11
Graph 10: Fall-To-Winter Retention Rate (%) by Sex	12
Graph 11: Fall-To-Winter Retention Rate (%) by Ethnicity Category	12
Graph 12: Fall-To-Winter Retention Rate by Enrollment Status	13
Graph 13: Winter Enrollment by Modality.....	13
Graph 14: Winter Credits by Modality	14
Graph 15: Enrollment, Credits for Lakeshore Campus	14
Graph 16: Winter Enrollment Credits for New Schools.....	15
Graph 17: Winter Enrollment Billing Units by New Schools.....	15
TABLES.....	16
TABLE 1: Winter Enrollment Data	16
TABLE 2: Winter Enrollment Data by Residency	16
TABLE 3: Winter Enrollment Data by Sex, Age	17
TABLE 4: Winter Enrollment Data by Ethnicity.....	18
TABLE 5: Fall-To-Winter Retention Data	19
TABLE 6: Winter Enrollment, Credits by Modality	19
TABLE 8: Winter Enrollment Data per New Schools.....	20
TABLE 9: Winter Enrollment Data per School/Department, New Schools.....	21

EXECUTIVE SUMMARY

Notes

- Data is collected from PeopleSoft for credit information. If a source other than these systems is reported, it will be noted.
- The timeframe of reference for most Winter 2023 data (where appropriate) is the winter count date, January 19, 2023.
- GRCC transitioned our previous two academic schools into four academic schools starting Fall 2022.
- The Reconnect and Futures for Frontliners initiatives have helped bring more non-traditional students back to GRCC.
- There has been a slight rebound in several metrics since Fall 2020, but that is starting to level out. This was, of course, due to our changing behavior since the COVID-19 pandemic.
- The virtual instruction modality was introduced in Fall 2020. In addition, remote learning was predominantly offered Winter 2021 to promote social distancing.
- Lakeshore Campus opened for Fall 2021 in one location. Prior to that, the Lakeshore location was comprised of Thompson M-TEC, Midtown Center, GVSU Meijer Campus, Holland Careerline Tech Center, and West Ottawa High School.
- Winter 2021 was the first Winter to reflect impacts of COVID.

Winter 2023 Observations

- Based on demographics, our average student is a part-time enrolled white female between the ages of 18-24.
- Part-Time students still represent a majority of the credit enrollment at 75.8%.
- Females still represent a majority of the credit student enrollment at 55.8%.
- Students under 18 have steadily increased over last decade, which can be attributed to the strengthening middle and concurrent college programs.
- We've seen steady growth in the population of students who self-identify as Hispanic, with an increase of 25.5% since Winter 2021 and exceeded pre-COVID measures. Conversely, we've seen the proportion of students who self-identify as White steadily decrease over the last decade (43.4%) with a drop of 6.0% between Winter 2022 and Winter 2023.
- Fall-to-Winter retention rates have been on the rise since Winter 2021. Since Winter 2022, the overall retention rate increased 3.0%. The female retention rate increased slightly at 0.3%, and the male retention rate increased 6.5%, surpassing the pre-COVID retention rate.
- Most race/ethnicity groups experienced improvement in Fall-to-Winter retention rates, ranging from 3.6% for students identifying as Hispanic to 20.3% for students identifying as Native American.
- Since Winter 2022, Fall-to-Winter retention rates for part-time students increased 1.6% and full-time students increased 3.6%.
- After a decline at the onset of COVID, the Lakeshore Campus enrollment has been increasing since Winter 2021, 39.5% overall.

GRCC | Institutional Research

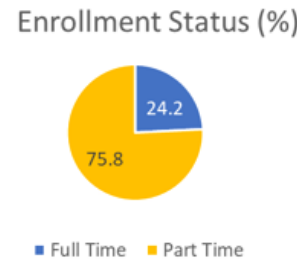
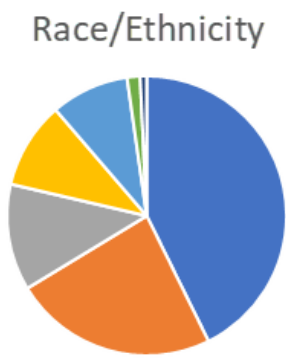
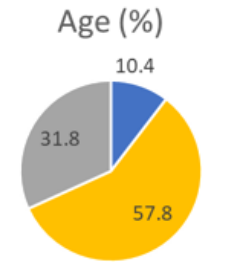
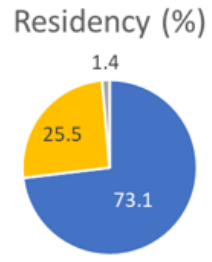
- The proportion of remote learning classes has been decreasing since Winter 2021 as the proportion of in-person classes has steadily increased in the same timeframe.
- We've seen a downward trend over the last decade in headcount, credits, and billing units, which matches national trends for community college enrollment. Since Winter 2022, headcount is down 3.1%, credits are down 3.3%, and billing units are down 3.5%.

Winter 2023 Enrollment Snapshot

11,089
Headcount

97,088.96
Billing Units

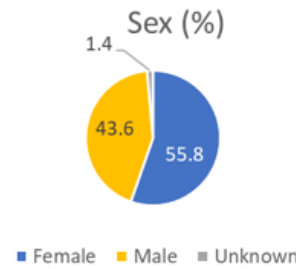
89,201
Credits



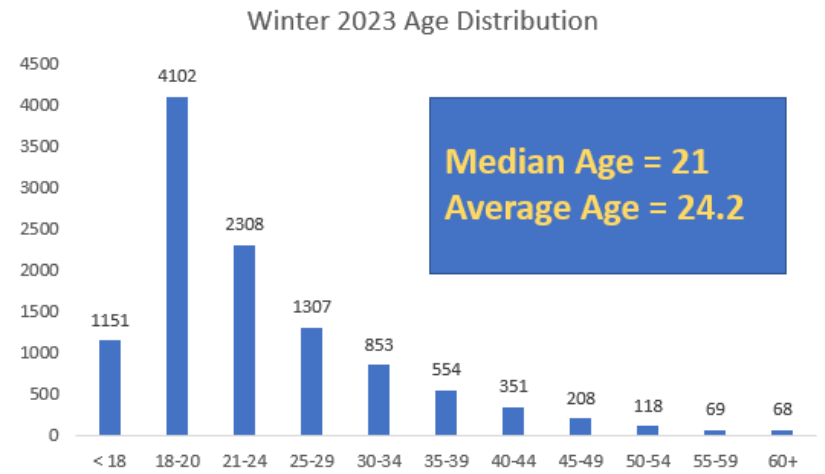
■ Indistrict ■ OutDistrict
■ Out of State

■ < 18 ■ 18 - 24 ■ 25+

■ White (60.2%) ■ Hispanic (17.0%)
■ Black (9.4%) ■ Unknown (4.9%)
■ Asian/Pac Islander (4%) ■ 2+ Races (3.6%)
■ Native American (0.6%)



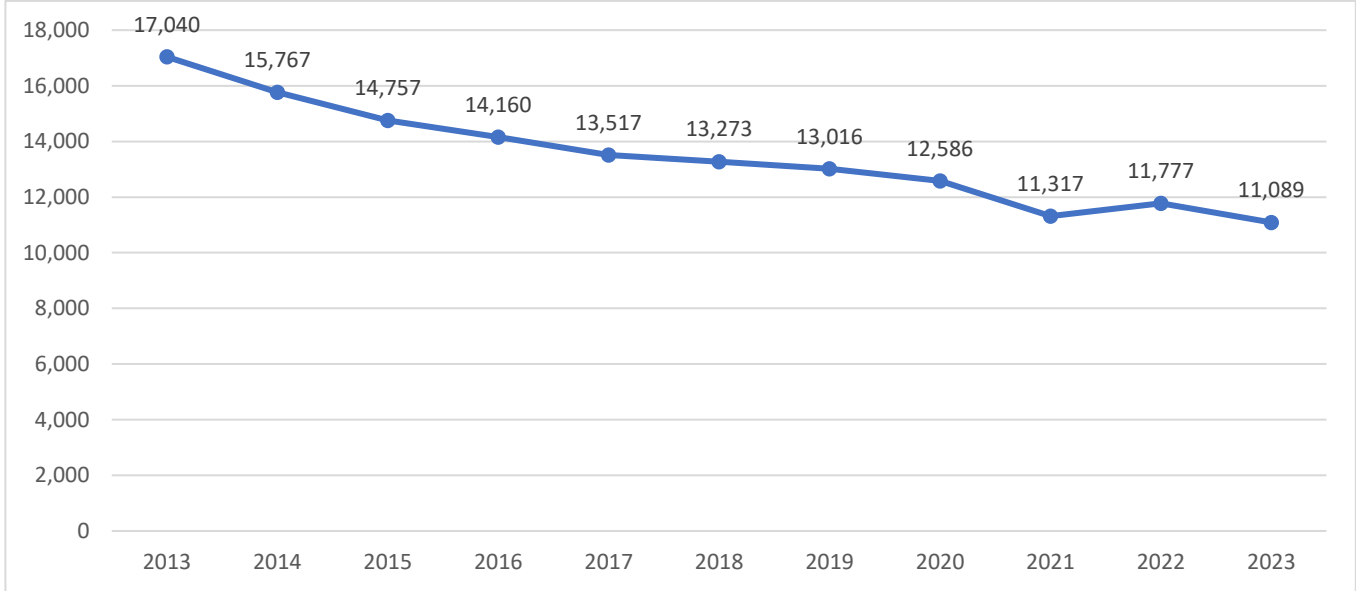
■ Female ■ Male ■ Unknown



* This is a new graphic debuting in the Winter 2023 report.

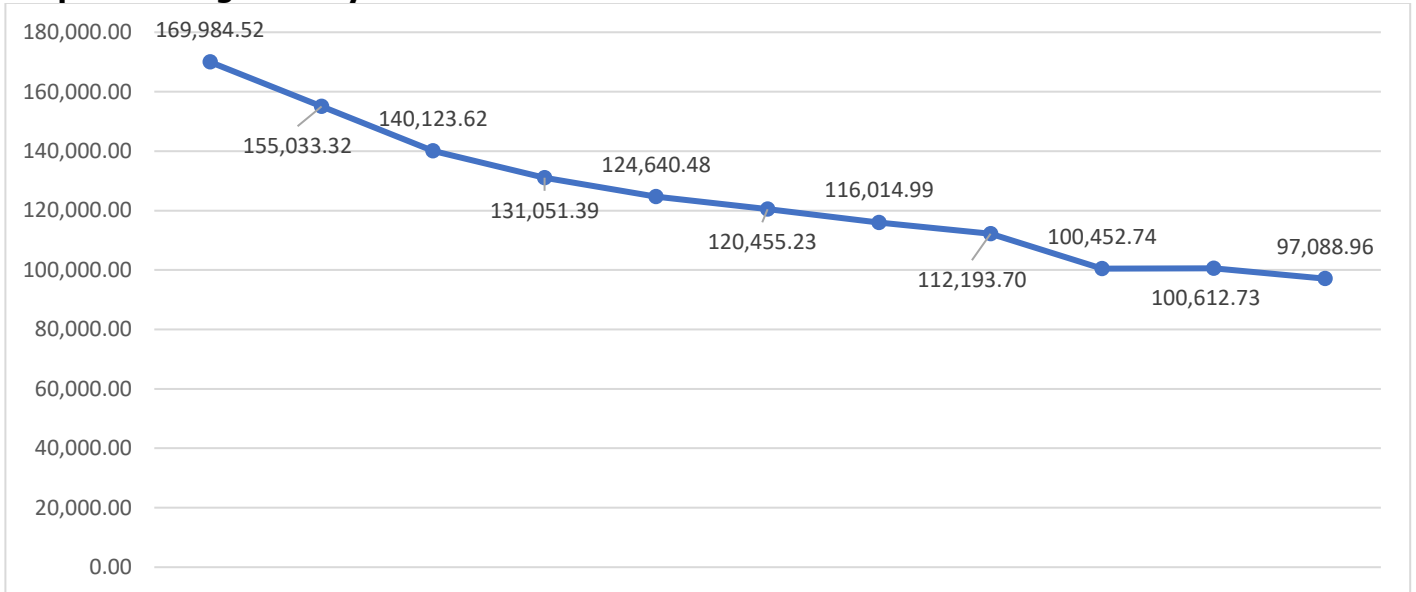
GRAPHS

Graph 1: Headcount by Winter Semester



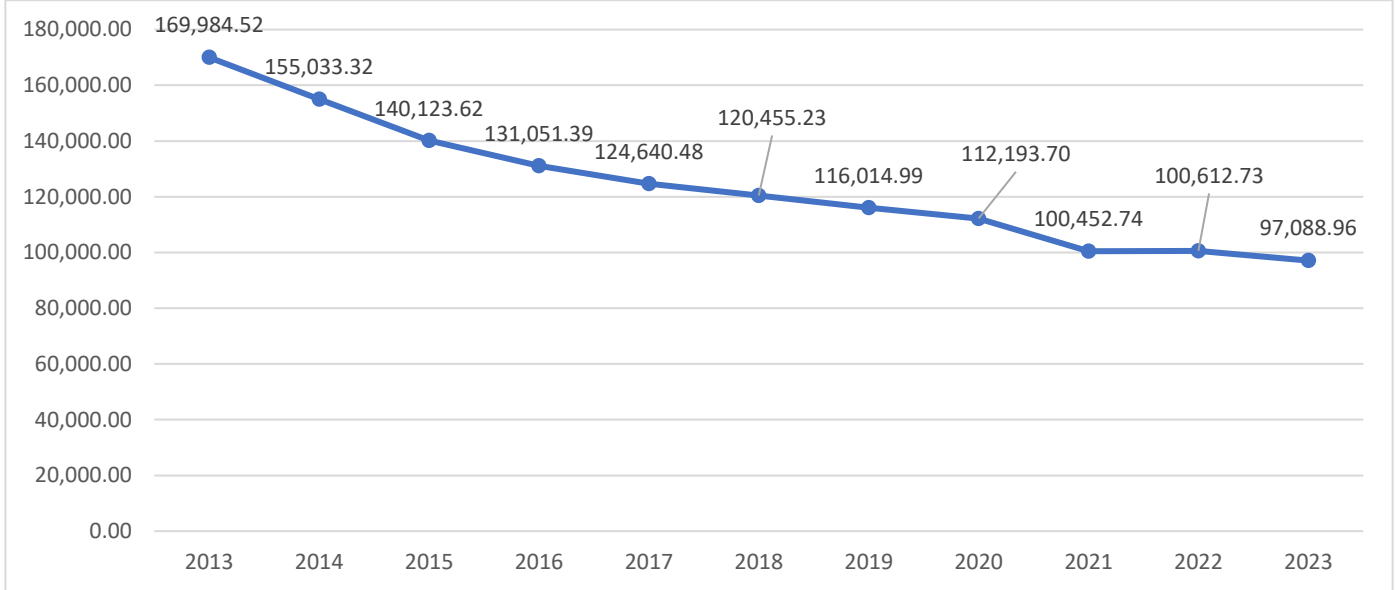
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 2: Billing Units by Winter Semester



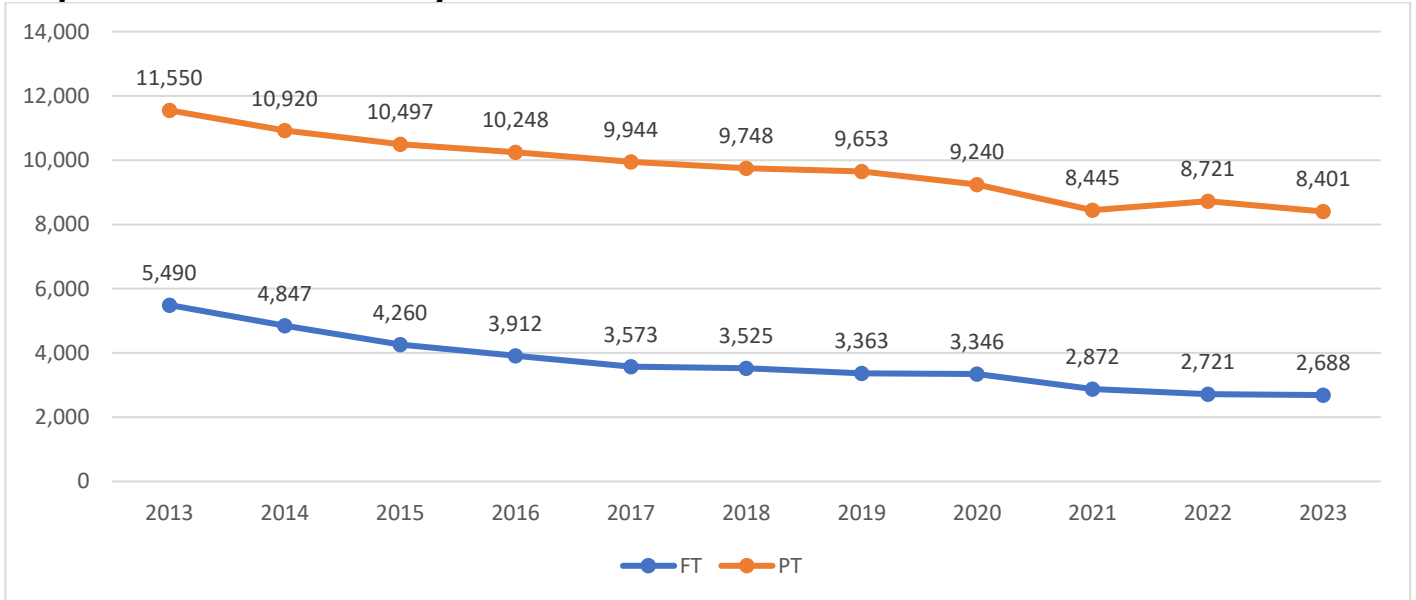
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 3: Credits by Winter Semester



* Winter 2021 was the first winter semester to experience impacts of COVID

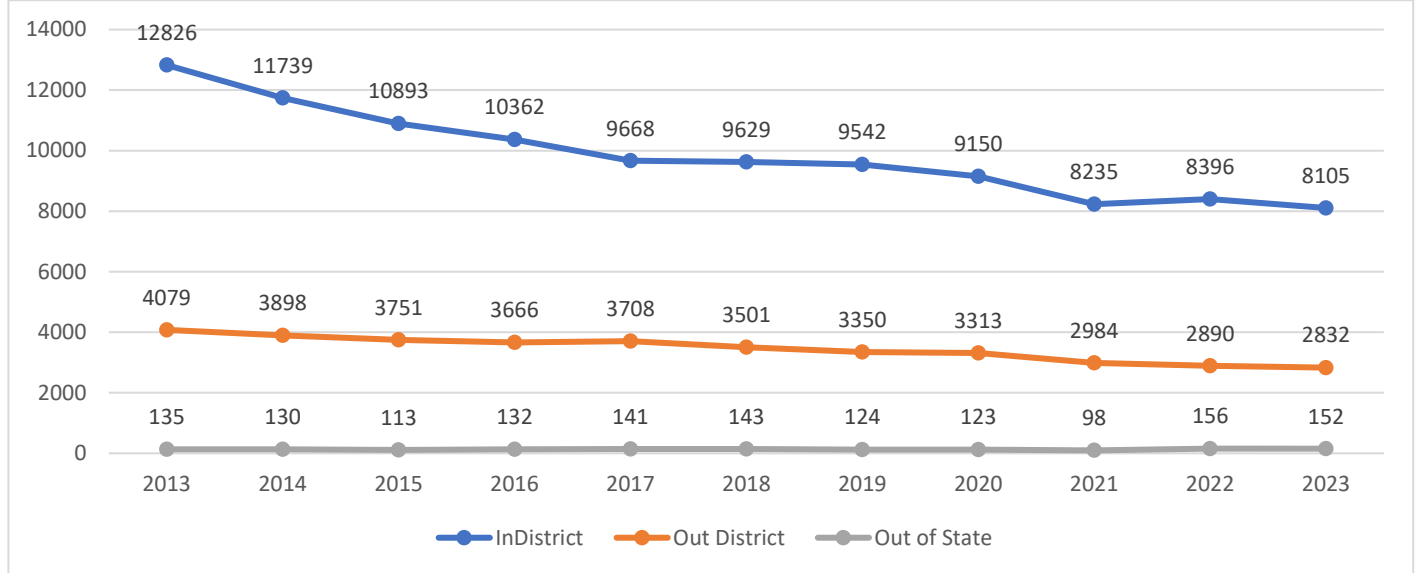
Graph 4: Enrollment Status by Winter Semester



* FT = Full-Time (≥ 12 credits); PT = Part-Time (< 12 credits)

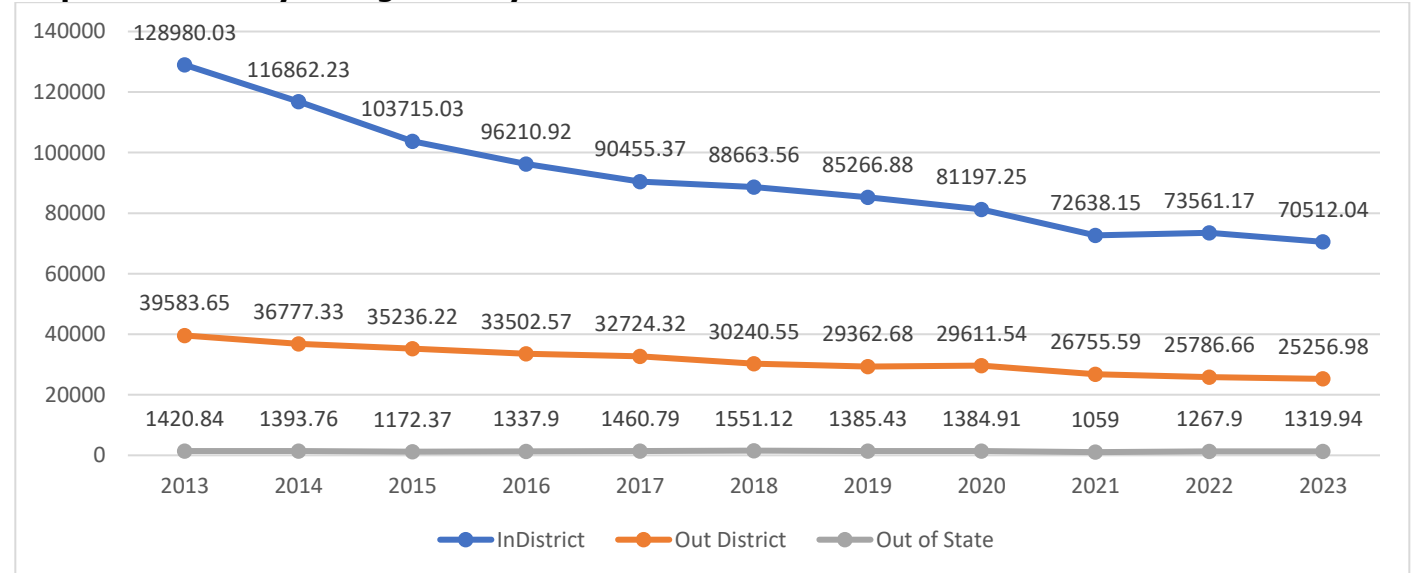
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 5: Residency Headcount by Winter Semester



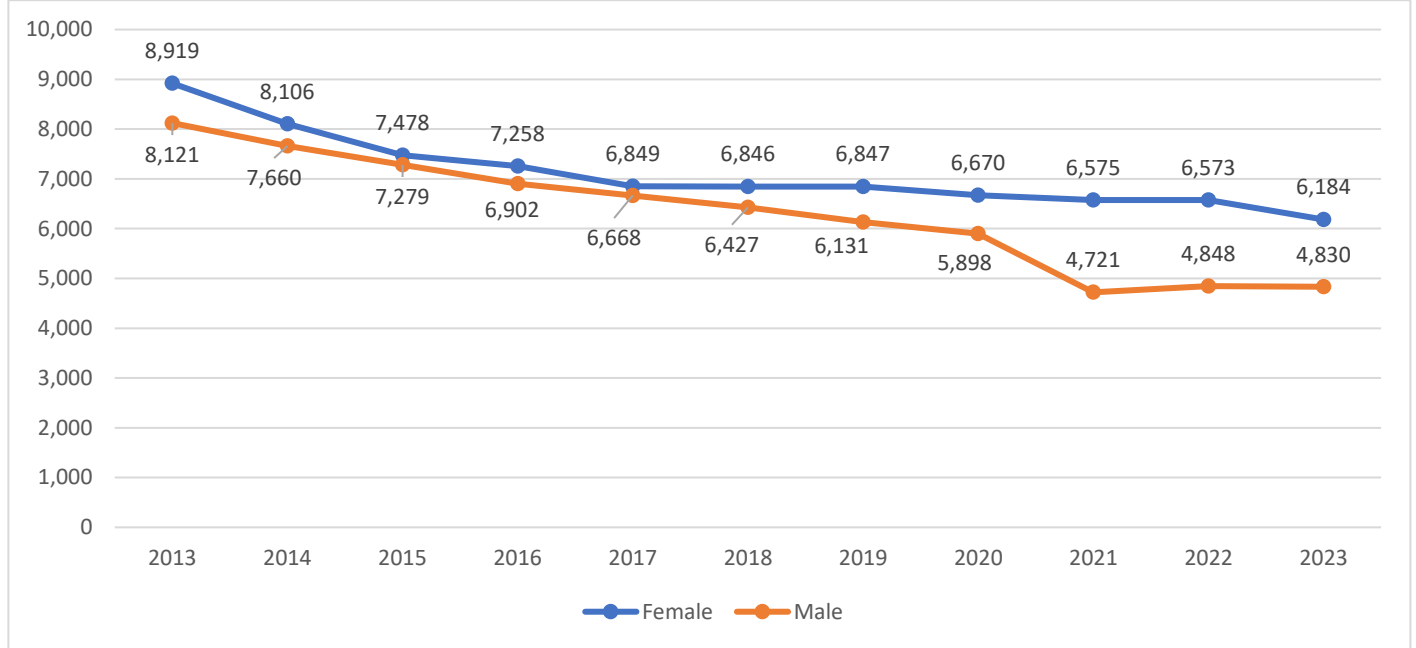
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 6: Residency Billing Units by Winter Semester



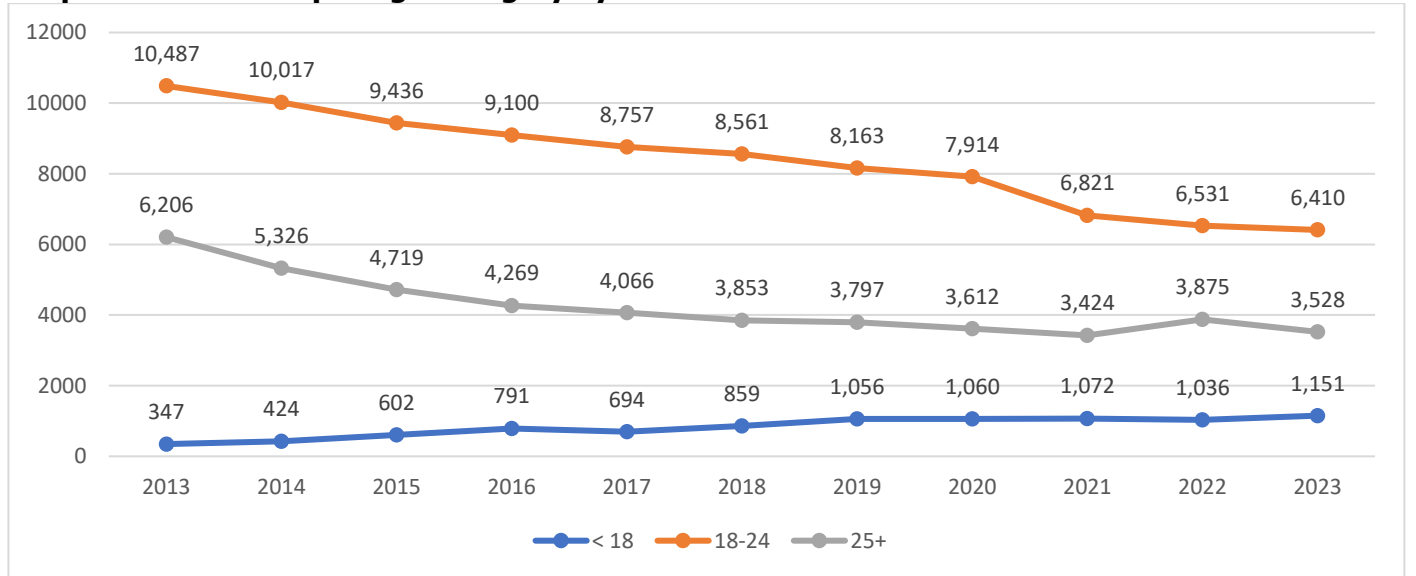
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 7: Headcount per Sex by Winter Semester



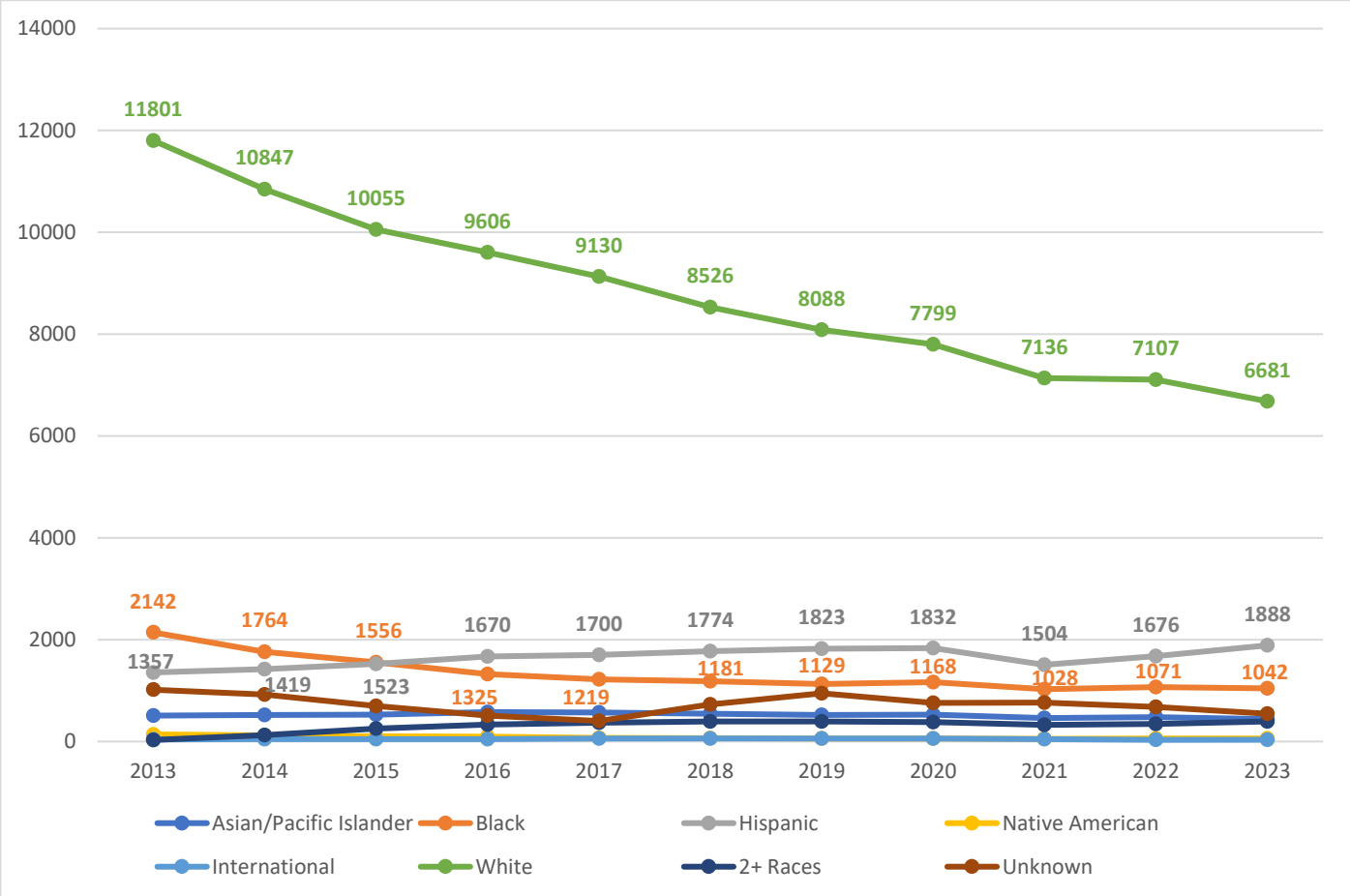
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 8: Headcount per Age Category by Winter Semester



* Winter 2021 was the first winter semester to experience impacts of COVID

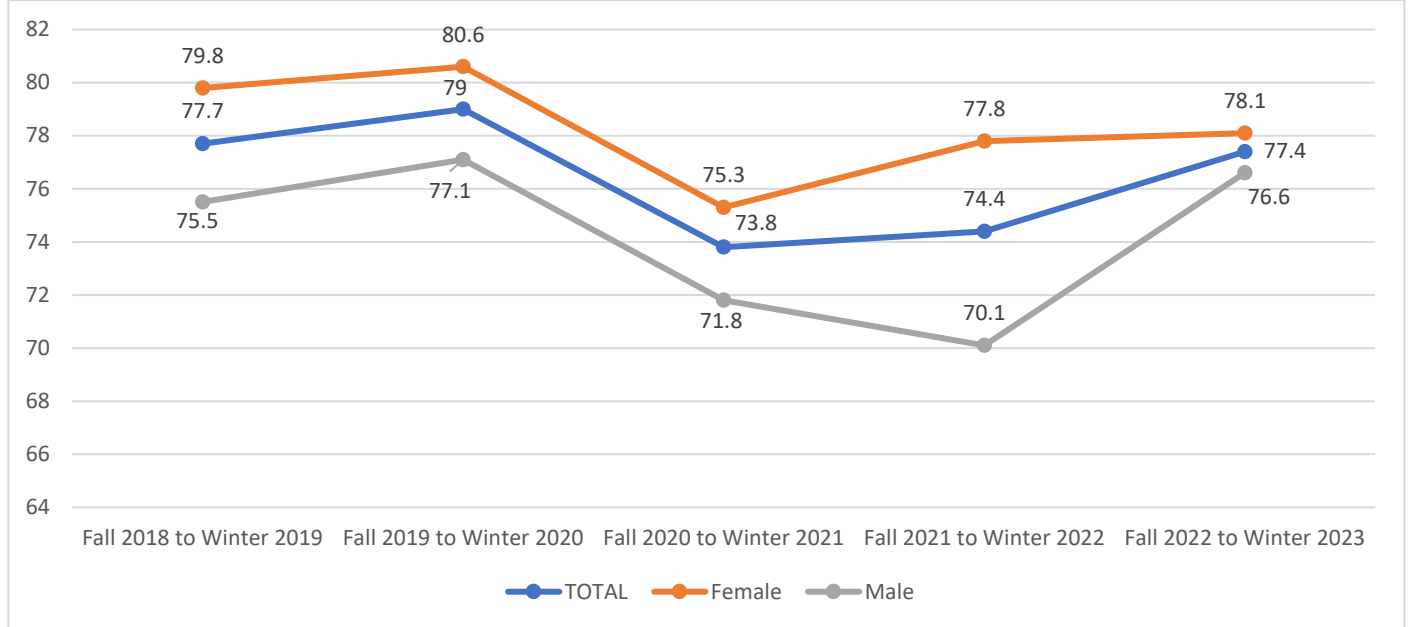
Graph 9: Headcount per Ethnicity Category by Winter Semester



* Data labels were provided for the top three ethnicities reported: White, Black, and Hispanic

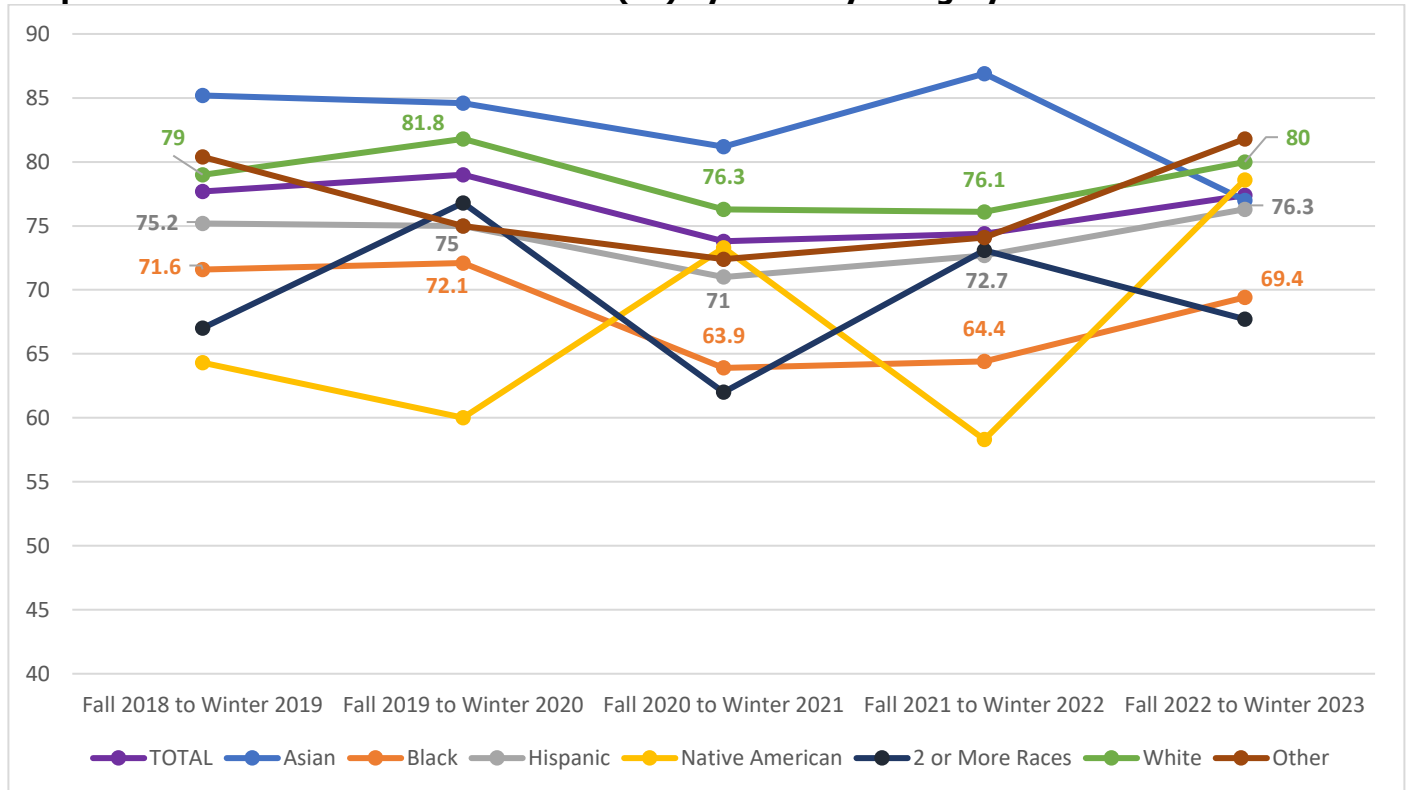
* Winter 2021 was the first winter semester to experience impacts of COVID

Graph 10: Fall-To-Winter Retention Rate (%) by Sex



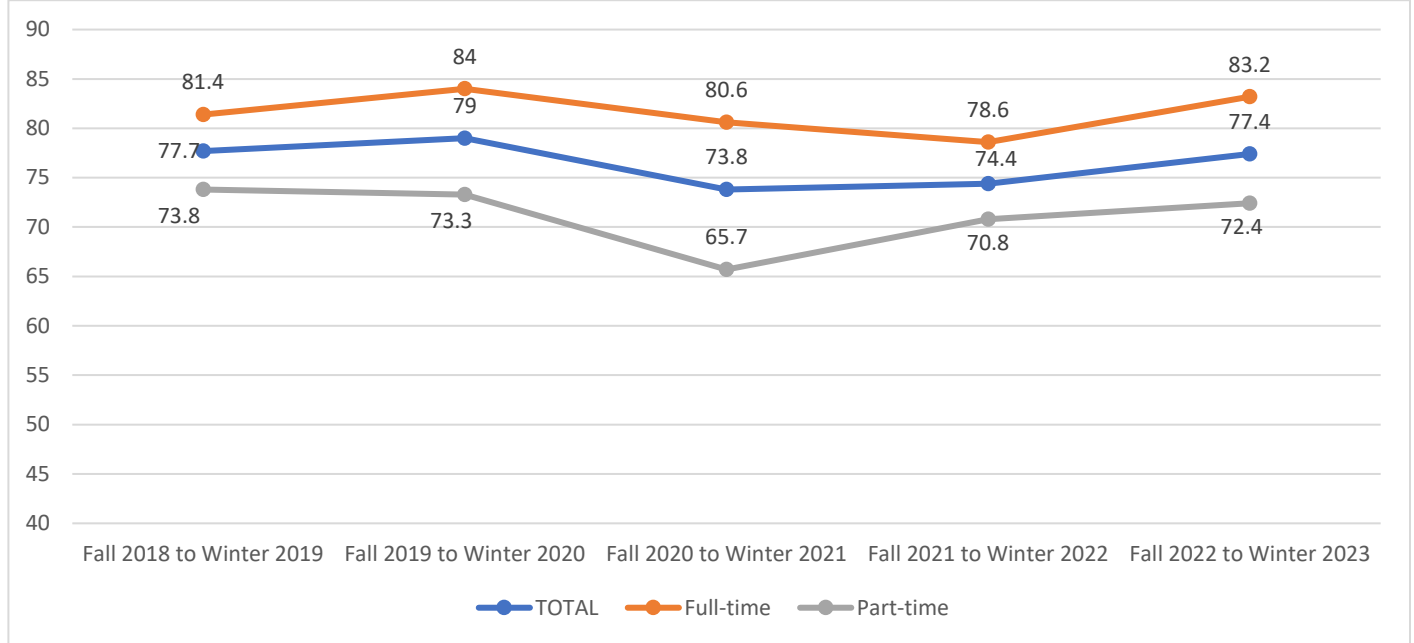
* TOTAL = the total population of students, for comparison
 * Fall 2020 to Winter 2021 was the first retention timeframe to experience impacts of COVID

Graph 11: Fall-To-Winter Retention Rate (%) by Ethnicity Category



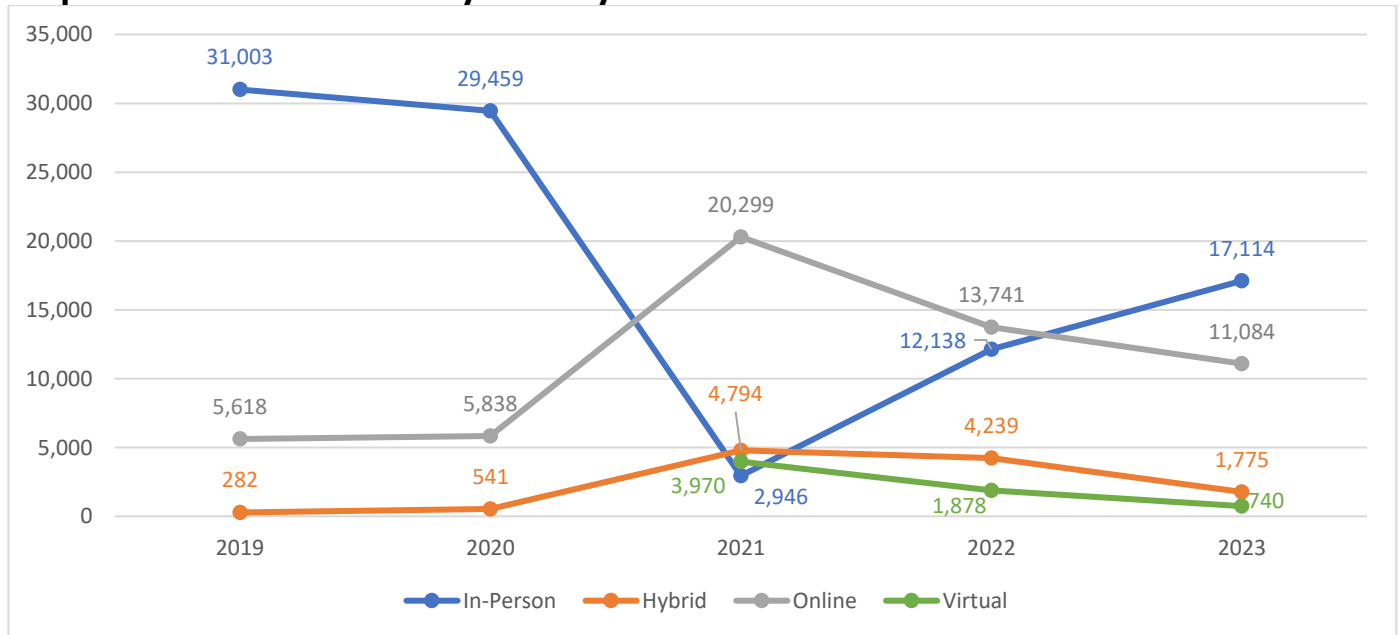
* TOTAL = the total population of students, for comparison
 * Data labels were provided for the top three ethnicities reported: White, Black, and Hispanic
 * Fall 2020 to Winter 2021 was the first retention timeframe to experience impacts of COVID

Graph 12: Fall-To-Winter Retention Rate by Enrollment Status



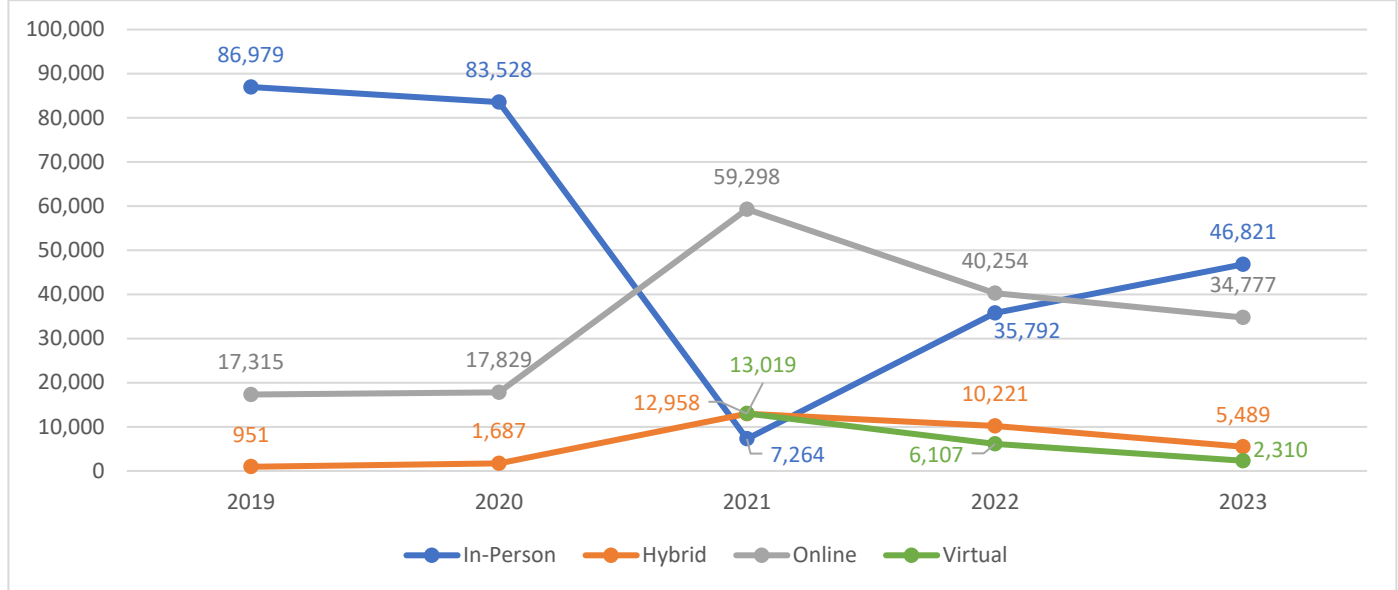
* TOTAL = the total population of students, for comparison
 * Fall 2020 to Winter 2021 was the first retention timeframe to experience impacts of COVID

Graph 13: Winter Enrollment by Modality



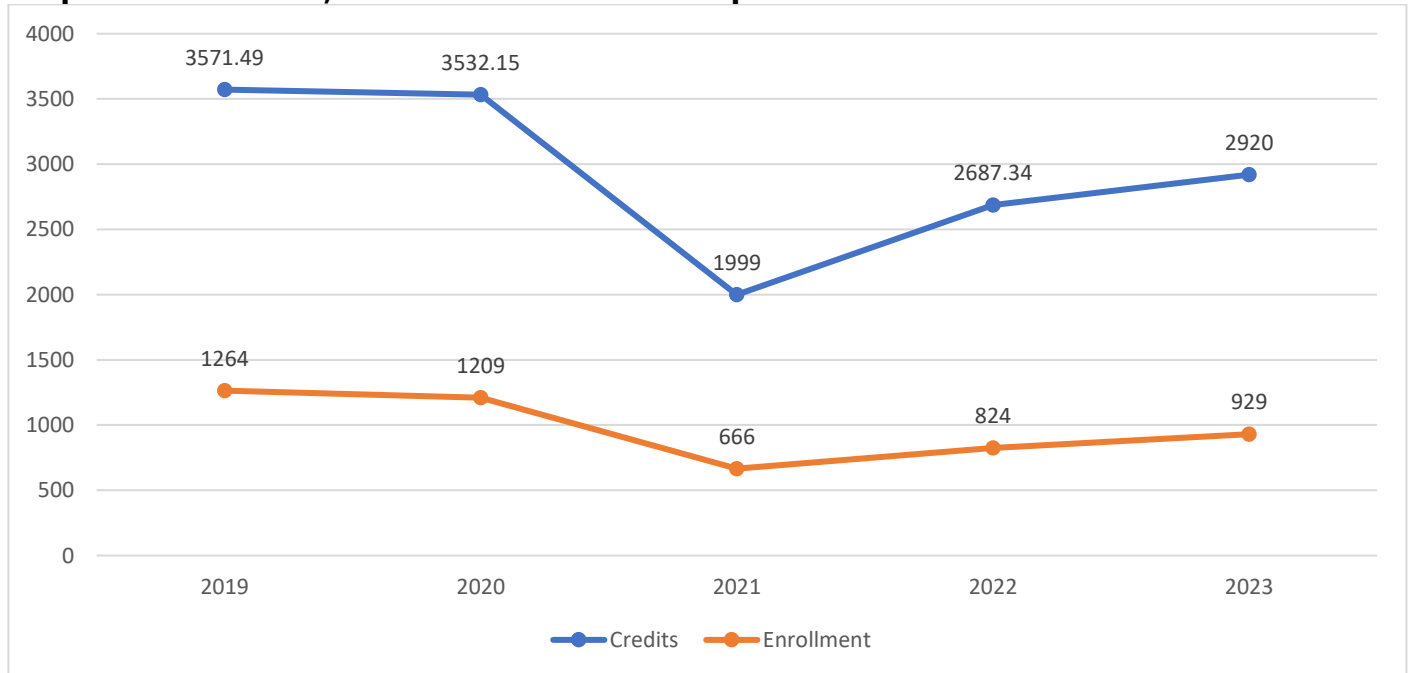
* Winter 2021 was the first Winter to reflect impacts of COVID
 * Impact of COVID included an increase in remote learning to promote social distancing

Graph 14: Winter Credits by Modality



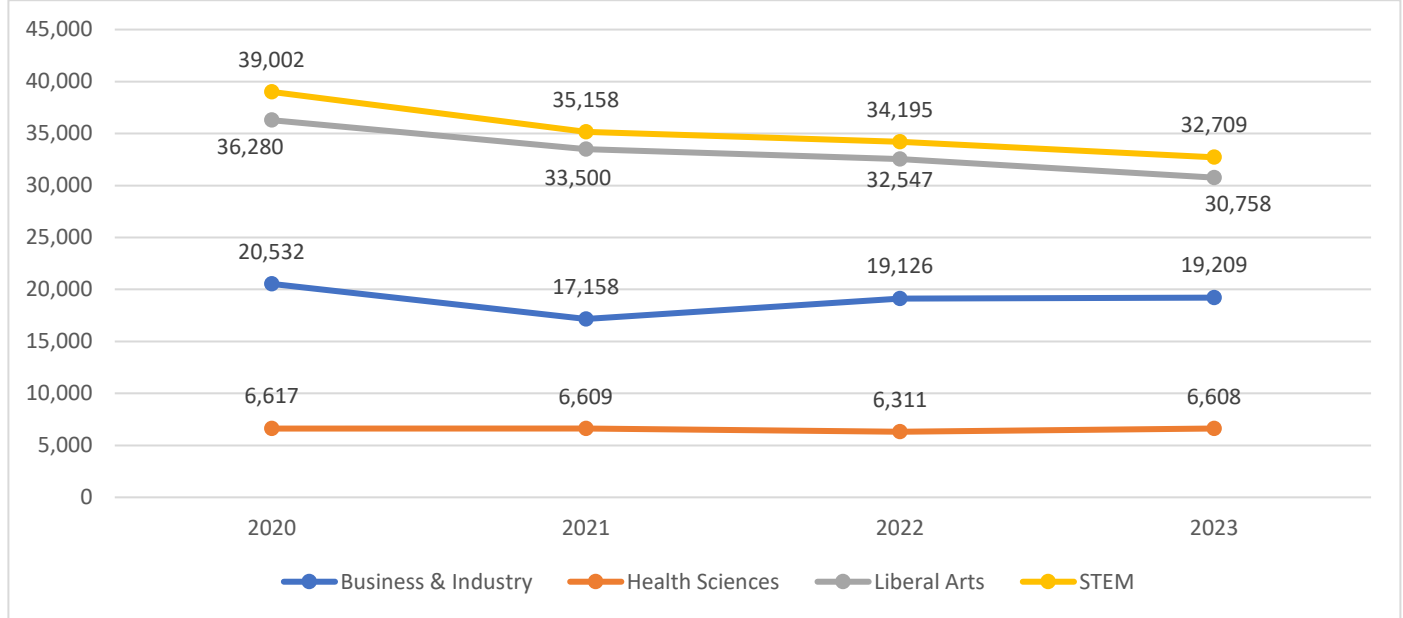
- * Winter 2021 was the first Winter to reflect impacts of COVID
- * Impact of COVID included an increase in remote learning to promote social distancing
- * The virtual modality was not introduced until Fall 2020.

Graph 15: Enrollment, Credits for Lakeshore Campus



- * Winter 2021 was the first Winter to reflect impacts of COVID.
- * Impact of COVID included an increase in remote learning to promote social distancing.
- * Lakeshore Campus opened for Fall 2021 in one location. Prior to that, the Lakeshore location was comprised of Thompson M-TEC, Midtown Center, GVSU Meijer Campus, Holland Careerline Tech Center, and West Ottawa High School.

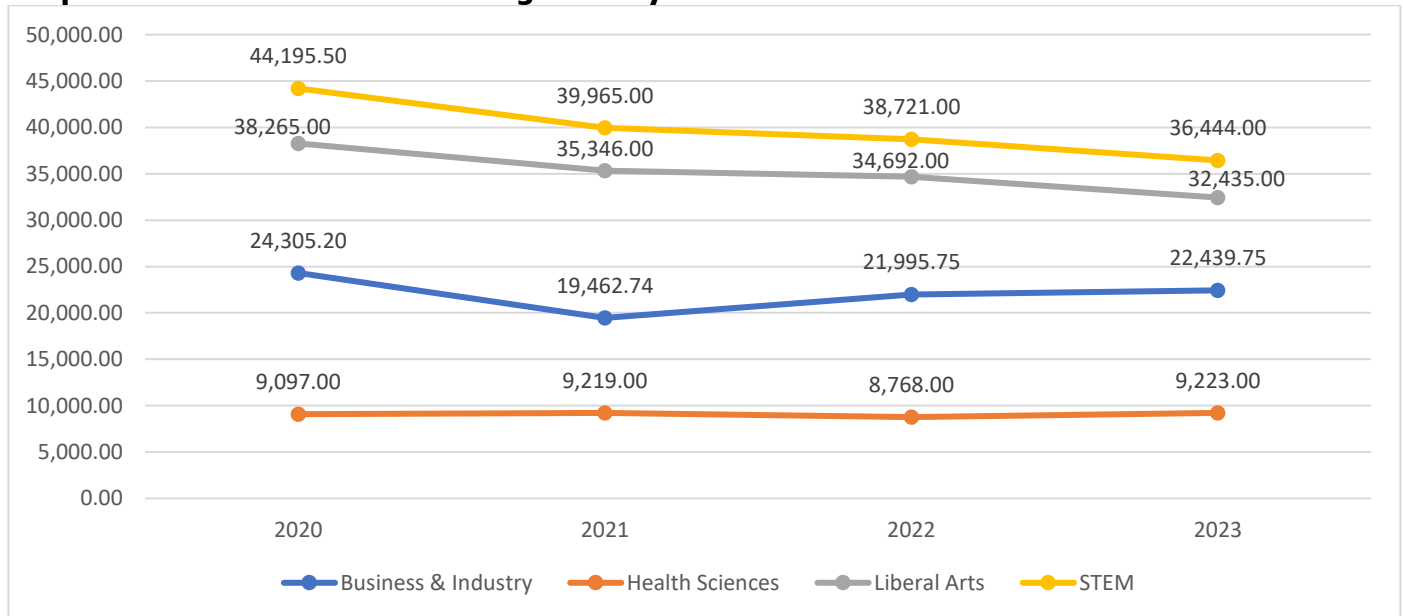
Graph 16: Winter Enrollment Credits for New Schools



* Winter 2021 was the first Winter to reflect impacts of COVID.

* In Fall 2022, GRCC was reorganized from 2 schools into 4.

Graph 17: Winter Enrollment Billing Units by New Schools



* Winter 2021 was the first Winter to reflect impacts of COVID.

* In Fall 2022, GRCC was reorganized from 2 schools into 4.

TABLES

TABLE 1: Winter Enrollment Data

Wint	Headcount		Billing Units		Credits		Full-time		Part-time		Average Credits	Full-Time Equivalent
	Number	% Δ	Number	% Δ	Number	% Δ	Number	%	Number	%		
2023	11,089	-3.1	97,088.96	-3.5	89,201	-3.3	2,688	24.2	8,401	75.8	8.0	5,489
2022	11,442	1.1	100,612.73	0.2	92,218	-0.3	2,721	23.8	8,721	76.2	8.1	5,628
2021	11,317	-10.1	100,452.74	-10.5	92,502	-9.9	2,872	25.4	8,445	74.6	8.2	5,687
2020	12,586	-3.3	112,193.70	-3.3	102,618	-2.5	3,346	26.6	9,240	73.4	8.2	6,426
2019	13,016	-1.9	116,014.99	-3.7	105,215	-3.1	3,363	25.8	9,653	74.2	8.1	6,581
2018	13,273	-1.8	120,455.23	-3.4	108,582	-2.1	3,525	26.6	9,748	73.4	8.2	6,774
2017	13,517	-4.5	124,640.48	-4.9	110,944	-4.9	3,573	26.4	9,944	73.6	8.2	6,888
2016	14,160	-4.0	131,051.39	-6.5	116,602	-5.8	3,912	27.6	10,248	72.4	8.2	7,328
2015	14,757	-6.4	140,123.62	-9.6	123,749	-9.3	4,260	28.9	10,497	71.1	8.4	7,759
2014	15,767	-7.5	155,033.32	-8.8	136,430	-8.2	4,847	30.7	10,920	69.3	8.7	8,487
2013	17,040	-2.3	169,984.52	-4.0	148,542	-4.1	5,490	32.2	11,550	67.8	8.7	9,340

* Winter 2021 was the first Winter to reflect impacts of COVID.

TABLE 2: Winter Enrollment Data by Residency

Wint	Winter Enrollment						Billing Units					
	Resident	%	Non-Resident	%	Out of State	%	Resident	%	Non-Resident	%	Out of State	%
2023	8,105	73.1	2,832	25.5	152	1.4	70,512.04	72.6	25,256.98	26.0	1,319.84	1.4
2022	8,396	73.4	2,890	25.2	156	1.4	73,561.17	73.1	25,786.66	25.6	1,267.90	1.3
2021	8,235	72.8	2,984	26.4	98	0.9	72,638.15	72.3	26,755.59	26.6	1,059.00	1.1
2020	9,150	72.7	3,313	26.3	123	1.0	81,197.25	72.4	29,611.54	26.4	1,384.91	1.2
2019	9,542	73.3	3,350	25.7	124	1.0	85,266.88	73.5	29,362.68	25.3	1,385.43	1.2
2018	9,629	72.5	3,501	26.4	143	1.1	88,663.56	73.6	30,240.55	25.1	1,551.12	1.3
2017	9,668	71.5	3,708	27.4	141	1.0	90,455.37	72.6	32,724.32	26.3	1,460.79	1.2
2016	10,362	73.2	3,666	25.9	132	0.9	96,210.92	73.4	33,502.57	25.6	1,337.90	1.0
2015	10,893	73.8	3,751	25.4	113	0.8	103,715.03	74.1	35,236.22	25.1	1,172.37	0.8
2014	11,739	74.5	3,898	24.7	130	0.8	116,862.23	75.4	36,777.33	23.7	1,393.76	0.9
2013	12,826	75.3	4,079	23.9	135	0.8	128,980.03	75.9	39,583.65	23.3	1,420.84	0.8

* Winter 2021 was the first Winter to reflect impacts of COVID.

TABLE 3: Winter Enrollment Data by Sex, Age

Wint	Sex						Age						
	Female	%	Male	%	Unreported	%	< 18	%	18-24	%	25+	%	Avg.
2023	6,184	55.8	4,830	43.6	75	0.6	1,151	10.4	6,410	57.8	3,528	31.8	24.2
2022	6,573	57.4	4,848	42.4	21	0.2	1,036	9.1	6,531	57.1	3,875	33.9	25.0
2021	6,575	58.1	4,721	41.7	21	0.2	1,072	9.5	6,821	60.3	3,424	30.3	24.3
2020	6,670	53.0	5,898	46.9	18	0.1	1,060	8.4	7,914	62.9	3,612	28.7	24.0
2019	6,847	52.6	6,131	47.1	38	0.3	1,056	8.1	8,163	62.7	3,797	29.2	24.1
2018	6,846	51.6	6,427	48.4			859	6.5	8,561	64.5	3,853	29.0	24.2
2017	6,849	50.7	6,668	49.3			694	5.1	8,757	64.8	4,066	30.1	24.4
2016	7,258	51.3	6,902	48.7			791	5.6	9,100	64.3	4,269	30.1	24.5
2015	7,478	50.7	7,279	49.3			602	4.1	9,436	63.9	4,719	32.0	24.9
2014	8,106	51.4	7,660	48.6			424	2.7	10,017	63.5	5,326	33.8	25.4
2013	8,919	52.3	8,121	47.7			347	2.0	10,487	61.5	6,206	36.4	25.9

* Winter 2021 was the first Winter to reflect impacts of COVID.

TABLE 4: Winter Enrollment Data by Ethnicity

Wint	Asian/ Pacific Islander		Black		Hispanic		Native American		International		White		2+ Races		Unknown	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
2023	440	4.0	1042	9.4	1888	17.0	61	0.6	35	0.3	6681	60.2	394	3.6	548	4.9
2022	476	4.2	1071	9.4	1676	14.6	59	0.5	33	0.3	7107	62.1	342	3.0	678	5.9
2021	463	4.1	1028	9.1	1504	13.3	52	0.5	44	0.4	7136	63.0	325	2.9	765	6.7
2020	530	4.2	1168	9.3	1832	14.5	62	0.5	58	0.5	7799	62.0	380	3.0	757	6.0
2019	523	4.0	1129	8.7	1823	14.0	57	0.4	58	0.4	8088	62.2	393	3.0	945	7.3
2018	544	4.1	1181	8.9	1774	13.4	67	0.5	60	0.5	8526	64.2	392	2.9	729	5.5
2017	571	4.3	1219	9.0	1700	12.6	70	0.5	57	0.4	9130	67.5	367	2.7	403	3.0
2016	578	4.1	1325	9.4	1670	11.8	94	0.7	46	0.3	9606	67.8	332	2.3	509	3.6
2015	526	3.6	1556	10.6	1523	10.3	99	0.7	46	0.3	10055	68.1	255	1.7	697	4.7
2014	524	3.3	1764	11.2	1419	9.0	120	0.8	47	0.3	10847	68.8	123	0.8	923	5.8
2013	512	3.0	2142	12.6	1357	8.0	140	0.8	41	0.2	11801	69.2	30	0.2	1017	6.0

* Winter 2021 was the first Winter to reflect impacts of COVID.

TABLE 5: Fall-To-Winter Retention Data

Category	Fall 2018 to Winter 2019	Fall 2019 to Winter 2020	Fall 2020 to Winter 2021	Fall 2021 to Winter 2022	Fall 2022 to Winter 2023
TOTAL	77.7	79.0	73.8	74.4	77.4
Female	79.8	80.6	75.3	77.8	78.1
Male	75.5	77.1	71.8	70.1	76.6
Asian	85.2	84.6	81.2	86.9	77.0
Black	71.6	72.1	63.9	64.4	69.4
Hispanic	75.2	75.0	71.0	72.7	76.3
Native American	64.3	60.0	73.3	58.3	78.6
2 or More Races	67.0	76.8	62.0	73.1	67.7
White	79.0	81.8	76.3	76.1	80.0
Other	80.4	75.0	72.4	74.1	81.8
Age 17-21	78.4	80.3	74.0	75.7	78.9
Age 22 and older	72.4	68.5	72.0	69.8	68.7
Full-time	81.4	84.0	80.6	78.6	83.2
Part-time	73.8	73.3	65.7	70.8	72.4

* Fall 2020 to Winter 2021 was the first retention timeframe to experience impacts of COVID

TABLE 6: Winter Enrollment, Credits by Modality

Wint	Enrollment				Credits			
	In-Person	Hybrid	Online	Virtual*	In-Person	Hybrid	Online	Virtual*
2023	17,114	1,775	11,084	740	46,821	5,489	34,777	2,310
2022	12,138	4,239	13,741	1,878	35,792	10,221	40,254	6,107
2021	2,946	4,794	20,299	3,970	7,264	12,958	59,298	13,019
2020	29,459	541	5,838		83,528	1,687	17,829	
2019	31,003	282	5,618		86,979	951	17,315	

* The virtual modality was not introduced until Fall 2020.

* Winter 2021 was the first Winter to reflect impacts of COVID

* Impact of COVID included an increase in remote learning to promote social distancing

TABLE 7: Winter Enrollment, Credits at Lakeshore Campus¹

Wint	Enrollment	Credits
2023	929	2920
2022	824	2687.34
2021	666	1999
2020	1,209	3532.15
2019	1,264	3571.49

¹ The Lakeshore Campus opened for Fall 2021 in one location. Prior to that, the Lakeshore location was comprised of Thompson M-TEC, Midtown Center, GVSU Meijer Campus, Holland Careerline Tech Center, and West Ottawa High School.

* Winter 2021 was the first Winter to reflect impacts of COVID

TABLE 8: Winter Enrollment Data per New Schools

Wint	Credit Hours				Billing Units			
	Business & Industry	Health Sciences	Liberal Arts	STEM	Business & Industry	Health Sciences	Liberal Arts	STEM
2023	19,209	6,608	30,758	32,709	22,439.75	9,223.00	32,435.00	36,444.00
2022	19,126	6,311	32,547	34,195	21,995.75	8,768.00	34,692.00	38,721.00
2021	17,158	6,609	33,500	35,158	19,462.74	9,219.00	35,346.00	39,965.00
2020	20,532	6,617	36,280	39,002	24,305.20	9,097.00	38,265.00	44,195.50

* In Fall 2022, GRCC was reorganized from 2 schools into 4.

* Winter 2021 was the first Winter to reflect impacts of COVID

TABLE 9: Winter Enrollment Data per School/Department, New Schools

School/Department	Credit Hours				Billing Units			
	Winter 2020	Winter 2021	Winter 2022	Winter 2023	Winter 2020	Winter 2021	Winter 2022	Winter 2023
Business & Industry								
Applied Technology	1,744	1,370	1,575	1,605	2,443.50	1,921.00	2,123.00	2,135.00
Automotive	544	273	486	605	855	468	780	967
Business	11,122	9,995	11,196	11,358	11,122.00	9,995.00	11,196.00	11,358.00
Criminal Justice	2,289	2,274	1,970	1,532	2,526.00	2,399.00	2,136.00	1,661.00
Manufacturing	2,873	1,841	2,216	2,214	3,831.70	2,360.74	2,902.75	3,013.75
SICE	1,960	1,405	1,683	1,895	3,527.00	2,319.00	2,858.00	3,305.00
Total	20,532	17,158	19,126	19,209	24,305.20	19,462.74	21,995.75	22,439.75
Health Sciences								
Allied Health								
Dental	1,421	1,120	1,091	1,323	1,919.00	1,625.00	1,564.00	1,992.00
Exercise Science	1,109	1,396	1,504	1,552	1,398.00	1,674.00	1,845.00	1,778.00
Nursing	2,373	2,523	2,286	2,330	3,952.00	4,255.00	3,841.00	3,943.00
OTA	700	642	506	543	750	684	546	597
Radiological Tech	1014	928	924	860	1,078.00	981	972	913
Total	6,617	6,609	6,311	6,608	9,097.00	9,219.00	8,768.00	9,223.00
Liberal Arts								
Education	1,551	1,444	1,395	1,228	1,724.00	1,605.00	1,578.00	1,351.00
English	12,195	10,732	10,910	9,726	12,222.00	10,732.00	10,910.00	9,726.00
Language and Thought	8,244	8,132	7,390	7,116	8,244.00	8,132.00	7,390.00	7,116.00
Music	1,898	2,018	1,907	1,824	2,232.00	2,341.00	2,348.00	1,950.00
Social Sciences	9,078	8,207	8,006	7,797	9,154.00	8,273.00	8,070.00	7,853.00
Theater	878	775	724	754	903	788	747	754
Visual Arts	2,436	2,192	2,215	2,313	3,786.00	3,475.00	3,649.00	3,685.00
Total	36,280	33,500	32,547	30,758	38,265.00	35,346.00	34,692.00	32,435.00
STEM								
Biological Sciences	7,809	8,069	7,549	6,898	9,977.00	10,442.00	9,776.00	8,633.00
Comp Info Systems	4,007	4,150	4,502	4,692	4,007.00	4,150.00	4,502.00	4,692.00
Mathematics	11,011	9,518	9,066	8,665	11,107.00	9,527.00	9,087.00	8,670.00
Mech, Arch Design	1,765	1,584	1,449	1,265	2,330.00	2,090.00	1,908.00	1,658.00
Physical Sciences	7,568	6,436	5,864	5,974	9,932.50	8,355.00	7,683.00	7,576.00
Psychology	6,842	5,401	5,765	5,215	6,842.00	5,401.00	5,765.00	5,215.00
Total	39,002	35,158	34,195	32,709	44,195.50	39,965.00	38,721.00	36,444.00
Honors Program	57	29	39	62	57	29	39	62
Student Success & Retention	130	48	0	60	130	48	0	60

* In Fall 2022, GRCC was reorganized from 2 schools into 4.

* Winter 2021 was the first Winter to reflect impacts of COVID